The "New" in Silk Kimonos

-of jacquard silk and box loom flat crepeelastic waistline, kimono sleeves, accordeon pleated skirt-shades of pink, rose, blues, lavender, gray and other good colors.

Also styles in serpentine crepe as well as other materials at 98c and \$1.98.

A wonderful variety of trimming effects in all of these.



"Trade at Headquarters-It's Safe."



The "New" in The Petticoats \$1.98 and \$2.98

Materials of messaline and taffeta-

The messalines at \$2.98 are of pure silk, with 10-inch flounces with cluster tucks, accordion pleated section attached.

The messalines at \$1.98 with accordion pleated flounces, double stitched seams, elastic waistline, clasps at back.

Shades of sand, grey, blue, brown, black and two-toned effects.

We Couldn't Publish Finer Spring News Than This



OMORROW: FOUR HUNDRED NEW



Surely such a display will

interest you-and answer the

question, "where to buy,"

50 Distinguihed Styles Women's and Misses' Sizes \$9.98, \$12.98, \$14.75, \$18.75. \$24.75, \$27.50 to \$39.50

This great sale for TOMORROW could not have happened more timely, with Easter but few days away. Every garment in this sale is high class. Authenticity and diversity are the keynotes. They represent the season's favored fashions. Every suit in this sale was turned out by a manufacturer who has a reputation to sustain. Every suit in this sale is desirable.

French Serges Gabardines Homespuns Wool Faille Callot Checks Chuddah Cloth

So many different styles are shown, the description must be but superficial. The coats are both plain tailored and semi-tailored; straight-line box, Norfolk or belted effects. Some have silk collar and vestee, or collar of pique and embroidered vestee. The skirts harmonize in style and trimming with the coat. Some have belts, some are plainly tailored; others have patch pockets, and still others cuff bottom.

Colors

Oregon Green Soldat Blue Belgian Blue Seagull Gray Wet Sand Arizona Silver

Suits which reflect the fashion centers of the great

metropolis - copies of the

higher pricer models.

Decidedly Charming

Charming in a slight tilt or roll of brim, or an indentation in the front that suggests poke ef-

Shapes that eleverly subtract years from one's

And of such fine expensive-looking straws! in full presession of the crowns and brime are luxuriant roses, daisies, grapes and velvety green leaves-and here and there a wreath and perky pows of Georgetta satin to give the height that's so very fashionable.

Hats quite dressy, with an alluring air of their own as you'll agree the moment you see them.





Walking Skirts For Spring

The circular and gored models ored models and more dressy styles-every kind to suit the various tastes, in all the best liked materials.

A Special at \$4.98 Others at \$2.98 to \$15.00 As Delicately Shaded as the Heart of a Rose Are

The New Waists For Spring

NO VIVID contrasts or monotonous matching of tones this spring-a waist is to a suit as the heart of a rose to its outergray are the favorites.

SILK WAISTS, \$2.49. Pussy willow silk waists, new collar that may be worn high or low, long set in sleeves, odd little country club pockets, etc., effective hemstitching. Black in addition to Spring shades.

TUB SILK WAISTS, \$1.98. Jap silk or crepe de chine, all white or with candy stripes, "pretty enough to eat," high colfar, long set-in sleeves with cuffs.

CREPE DE CHINE WAISTS, \$3.98. Smart-high or low colinr-long set-in sleeves-black and light shades. And other waists, 98c to \$7.50.





Pretty Silk Dresses

\$7.98, \$12.98 and \$18.75

In Styles Suitable for Street, Afternoon and Evening Wear, will be Offered for Approval Saturday

There are clever high-waisted models-styles with all lace waists or lace and silk combined-with skirts in new flare and circular effect. A partial list of thematerials includes crepe de chine, crepe meteor, pussy willow and soft taffeta, in black, navy, sand, putty, Belgium blue, battleship gray, Russian green, etc.

The Stunning New Spring Coats \$7.98, \$10.98, \$14.75 and \$18.75

The most desirable of the new Spring fashions have been assembled in our stock. The White Models predominate, made of beautiful novelty materials and Chinchilla, in new Flare, High and Low Belt modes. But should you desire an exclusive style of Covert, Gabardine, French Serge, Shepherd Checks, Plaids or Novelty Weaves, you will secure a splendid value here at any of these prices.



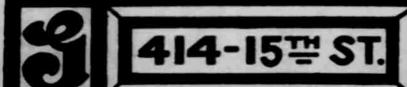
THE STORE where the new things are first seen presents a coffection of outer garments that, within reasonable price limits, offors choice of the whole world's best for this Eastertide. Inspec-



Tomorrow Will Be a Famous Day at



S TYLES that are unquestionably the most beautiful in Moline, coupled with sensible prices, are being appreciated in the form of by far the largest March selling in the store's history.



Strussman's Moline, Ill.



